Ideas for enhancing undergraduate education at the DESB
Young Distinguished Business Alumni
February 19, 2010

Need a person within the business school to manage more specialized Career Services needs***
  • Regular visits to companies where we place students
  • Begin by building strong ties with a few companies
  • Matching service for top students and employers

Internships ***
  • need an internship coordinator

Focus on career exploration early***
  • Need a careers class early
  • Have alumni talk about their exciting careers with Freshmen, Sophomores
  • The “Goldman class” had a significant impact on a lot of our successful alumni
  • What jobs are there?
  • How do I find out which organizations match my goals and skills?
  • Improve communication to undergrads
  • Smart Start should focus on Freshmen/Sophomores

Curriculum
  • Want more sharp, motivated students
  • First two years are not challenging
  • Experiential classes were very high impact
  • Students have no idea about the possibilities
  • Students have no idea what they are supposed to get out of the program

Recruiting students to our program
  • Need a coherent image
  • What is finance to a high school student?
  • Market the skill set
  • Need increased DESB involvement in high schools; some sort of breeder program
  • Have alumni talk about their exciting careers with High School students
  • Could we do something in AP calculus classes?

Fly students for interviews at key institutions
Need lots of mentors

Create more opportunities for cross-disciplinary interaction
  • Electives that mix DESB and other majors, e.g., finance and math
  • Lassonde Center

*** strong theme

If you have additional ideas, feel free to contact us.